"SECURITY TIP OF THE DAY" LEADS SIBER SYSTEMS' ACTIVITIES DURING OCTOBER CYBER SECURITY AWARENESS MONTH

"Take Password Security into Your Own Hands" is Company Theme,
Supported by Contests, Giveaways, Security Tips and More, All Month Long

Fairfax, VA - October 1, 2013 - Siber Systems, Inc., maker of RoboForm, the world's most popular password manager, today announced its schedule of activities in support of "Cyber Security Awareness Month" sponsored by the U.S. Department of Homeland Security in cooperation with the National Cyber Security Alliance and the Multi-State Information Sharing and Analysis Center. Building on its theme, "Take Password Security Into Your Own Hands," the company is leading its observance with "31 Tips in 31 Days," giving consumers a variety of tips ranging from general online security improvements to better managing their unique passwords for all of their online logins.

"Hackers are not going away anytime soon," stated Bill Carey, Siber Systems VP of Marketing. "The best way to protect yourself, your finances, your credit rating, your health information, even your family, is to use a unique password for every online purpose. Unique passwords limit the amount of damage hackers can do; if one site is compromised, the others remain protected and secure."

In addition to a different password for each use, the length and difficulty of individual passwords makes a massive difference in discouraging hackers. Siber Systems has produced an infographic that dramatizes the vast improvement created when passwords are lengthened by just a few unique characters.

Throughout the month of October, Siber Systems will be staging contests, giveaways, tips and promotions to encourage personal password responsibility. Events include:

- A **Security Tip of the Day**, posted to Siber Systems' Facebook and Twitter accounts.
- A **Security/Password Idea Contest** where users can submit their tips and recommendations to Twitter and Facebook. Based on public voting, the highest-rated tips will receive prizes and be included in "Top 10 Security Tip" lists.
- The **"$5 Off RoboForm"** promotion, scheduled for each Friday throughout October. Each Friday, consumers will be able to save $5.00 on their purchase or renewal subscription of all RoboForm products.

The infographic, security tips and tricks, as well as links to the above activities can be viewed at http://www.roboform.com/cyber

Winner of top awards and reviews from ZDNet, The Wall Street Journal, Family Circle, Bloomberg and many others, RoboForm has been downloaded over 50 million times. By automatically saving and then entering user names and passwords on demand, RoboForm lets users log in to websites with a single click, similar to using a browser bookmark.

[RoboForm Everywhere](#), the most popular version of RoboForm, lets users automatically sync their logins, identities, bookmarks, and contacts across all their devices including desktop PCs, laptops, smartphones, and tablets. Make a change on one device and the change is reflected on all other units upon which the user has installed RoboForm.

About Siber Systems:

Founded in 1995, Siber Systems creates and markets software products for consumers and businesses around the world. Our software is highly acclaimed and has received numerous awards, including PC Magazine Editor's Choice, CNET's Best Software of the Year, and PC World's 25 Products We Can't Live Without. The company's flagship products, RoboForm and GoodSync, are used by millions of people worldwide, with registered customers in over 100 countries. GoodSync, an easy and reliable automatic [file synchronization](#) program, was released in 2006 and already enjoys favorable reviews from users and the press. RoboForm Enterprise has been solving [password management](#) problems quickly, easily and cost-effectively since 1999. RoboForm Enterprise reduces employee passwords to one secure, master password and provides an easy and cost-effective way to improve password security while making employees more productive and helping organizations to recognize immediate IT cost savings. As part of the company's strong commitment to customer satisfaction, its software comes with a risk-free trial. Headquartered in Fairfax, Virginia, Siber Systems is privately held.

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