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SIBER SYSTEMS' ROBOFORM® AND GOODSYNC PLAY KEY ROLE IN NATIONAL ASSOCIATION OF REALTORS® TECH INITIATIVE

West Volusia Association of REALTORS® Selects Siber Systems' Password Management And Synchronization Products to Power Its Winning Flash Digest *REALTOR® Productivity Concept*

FAIRFAX, VA — May 13, 2011 — Siber Systems, Inc., a company dedicated to providing world-class computing productivity software for enterprises and individuals, announced today that its flagship products, RoboForm and GoodSync, were selected by the West Volusia Association of REALTORS® of Orange City, Florida, for a high-profile project funded by the National Association of REALTORS®. The project—a USB drive that would allow REALTORS® to store their user logins and have the most up-to-date market and member information every time they get on a computer—was completed last September and is currently being used by REALTORS® throughout the local Association, with broader national application possible.

The West Volusia Association of REALTORS® concept, called the *Flash Digest*, was a winning entry in the 2009 National Association of REALTORS® Game Changers Challenge. Launched that year, the Challenge encourages state and local associations to come up with innovative ways to help REALTORS® nationally. The *Flash Digest* was one of only 14 ideas to be fully funded, with the coaching services of a national consultant, out of 200 submitted entries in the 2009 competition. Another 22 applicants received full funding.

Siber Systems' RoboForm and GoodSync products were quickly identified by the West Volusia Association of REALTORS® as the best commercially-available products to power the *Flash Digest*. "We were thrilled to find that we were able to get both software applications—both highly rated and well reviewed—from the same company," said Pam MacConnell, CEO of the Association.

Consistently ranked as the world's #1 password management application, RoboForm conveniently and securely simplifies the process of filling out online forms by storing multiple user identities, including name, address, phone number, and other important information required by the user. It also securely stores confidential data such as passwords, bank accounts, and credit card numbers. Each time the user fills out an online form or requires access to his or her personal passwords or logins, RoboForm automatically furnishes the data—all while protecting it from theft or loss.

GoodSync, winner of top awards from PC World, Network World and others, allows users to synchronize data between any number of PCs or storage devices, in any direction. The product

automatically detects the latest file changes and deletions regardless of where the changes or deletions exist, then move them to all other devices involved in the sync.

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According to MacConnell, the RoboForm/GoodSync-powered the *Flash Digest* solves a fundamental problem for busy REALTORS®: the need for quick access to essential information and websites affecting their customers and listings while on the go.

"REALTORS® login to ten or more sites daily just for work—everything from market data to legal documentation to appraisers and CRM [Customer Relationship Management] records. Because the *Flash Digest* incorporates RoboForm technology, REALTORS® who use this solution only have to remember one master password. Additionally, integration of GoodSync has allowed the *Flash Digest* to provide REALTORS® with the most up-to-date information about the market," she noted. "Our goal is to use innovation to help our members be prepared, productive and professional so that they can thrive in a challenging market."

So far, 25% of the Association's 630 member REALTORS® have been given the *Flash Digest*. "I have been using the *Flash Digest* from the very first day it was distributed. This device has been such a time saver for my business," said one member. "From access to Current Market Stats at the click of a mouse to the miracle of the Password Vault, I don't really know how I managed without it."

"The West Volusia Association of REALTORS® *Flash Digest* is both an exceptional idea, and an example of the power RoboForm and GoodSync have to solve common productivity problems," said Bill Carey, Siber Systems VP of Marketing. "We're pleased to be able to deploy these two technologies—standalone consumer and business products in their own right—in such a creative and useful way."

GoodSync and RoboForm technologies are also being used by the West Volusia group to power personal productivity tools as part of a new Web-based *Dashboard* for its members. The *Dashboard* includes news, information, market statistics, association calendar and links to frequently used sites and applications.

About West Volusia Association of REALTORS®:
The West Volusia Association of REALTORS® serves as the voice for real estate in West Volusia County. It provides programs, services, continuing education, technology resources and market information to more than 750 REALTOR® and affiliate members.

About Siber Systems:
Founded in 1995, Siber Systems creates and markets software products for consumers and businesses around the world. Our software is highly acclaimed and has received numerous awards including PC Magazine Editor's Choice, CNET's Best Software of the Year, and PC World's 25 Products We Can't Live Without. The company's flagship products, RoboForm and

GoodSync, are used by millions of people worldwide, with registered customers in over 100 countries. GoodSync, an easy and reliable automatic file synchronization program, was released in 2006 and already enjoys favorable reviews from users and the press. RoboForm

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Enterprise has been solving password management problems quickly, easily and cost-effectively since 1999. RoboForm Enterprise reduces employee passwords to one secure, master password and provides an easy and cost-effective way to improve password security while making employees more productive and helping organizations to recognize immediate IT cost savings. As part of the company's strong commitment to customer satisfaction, its software comes with a risk-free trial. Headquartered in Fairfax, Virginia, Siber Systems is privately held.

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